

Claire Kelly

Producer

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Listed below are jobs undertaken since becoming freelance in the film industry since 2001. In this role worked as a Production Manager, Line Producer and Producer. I have an in depth understanding of all aspects of production and post production. Prior to this I spent 11 years in production and post-production, and before seven years working in advertising agencies. In 2011 I set up my own service company Smasher Films to produce offshore productions in New Zealand. I continue to also work as a freelance producer with established companies locally.

Commercially the budgets that I have worked with range from nothing to over \$2 and a half million dollars. I have worked throughout New Zealand and overseas as a producer.

In 2012 I produced a premiere and privately funded short film now called 'The Keeper' with Dylan Pharazyn as director, we are on festival rounds with this project, and is about to screen in Valladolid. Presently I am in post-production with Dan Kircher on his Fresh Short (\$30k) funded second short film 'Movie', which was shot in September of this year. I have also along with Matthew Saville been granted early development funding from the Film Commission for a feature project we are working on together.

More recently I have worked on the agency side as producer on the Spark re-brand at Saatchi and Saatchi as well as doing some content animation for ASB.

Work

Co-Producer	ASB - Money Matters content	Saatchi & Saatchi	Sep 14
Producer	Spark Re-brand	Saatchi & Saatchi	June-Sep 14
Producer	ASB Kids	Thick as Thieves	May 2014
Producer	Summer Beef / Sydney	Thick as Thieves	Nov / Dec 13
Producer	Cigna Insurance	Thick as Thieves	Dec / Jan 14
Producer	'Movie' FRESH SHORT	Smasher Films	Sept 13
Producer	Telecom 'Slap'	Thick as Thieves	Aug / Sept 13
Producer	Cadbury	Thick as Thieves	July/Aug 13
Producer	Progressive Enterprises	Thick as Thieves	May/June 13
Producer	Cigna	Thick as Thieves	Apr 13
EP	Air NZ – Germany	Smasher Films	Feb/March 13
Producer	McDonald's	Thick as Thieves	Jan 13
Line Producer	Miller Beer / USA	Plaza Films	Dec 12
Line Producer	Nissan Navarra / Australia	Plaza Films	Nov 12
Producer	YWCA 10%	Thick as Thieves	Oct/Nov 12
Producer	McDonald's	Finch Films	July
Producer	The Keeper PREMIERE SHORT	Smasher Films	May-Jul12
Producer	Sanitarium Marmite	Smasher Films	Apr-May 12
EP	Hidden Valley Ranch	Smasher Films	Feb 12
EP	Kashi Granola Bars / USA/Fiji	Smasher Films	Jan 12
Line Producer	Huntley and Palmers	Plaza Films	Dec 11
EP/Line Producer	Hilton Hotels USA/Asia	Smasher Films	Nov/Dec 11
EP/Line Producer	Zales USA	Smasher Films	Aug/Sep 11
EP/Line Producer	Chevron Oil USA	Smasher Films	Feb/Mar 11
EP/Line Producer	Mitsubishi Russia	Smasher Films	Jan/Feb 11
Line Producer	Becel Margarine – Canada	The Sweet Shop	Dec 10
Producer	Lion Breweries – Summit	The Sweet Shop	Nov/Dec 10
Producer	NZ Lotteries - India	The Sweet Shop	Jul/Oct 10
Bidding Producer	In House	The Sweet Shop	May/June 10

Producer	American Standard	The Sweet Shop	Mar/Apr 10
Producer	Icebreaker/Hershey's US	The Sweet Shop	Feb/Mar 10
Producer	Therapie – Mumbai	The Sweet Shop	Nov/Dec 09
Producer	Tip Top	The Sweet Shop	Oct 09
Line Producer	ASB	Plaza Films	Sept 09
Producer	Zendough Kramer Cresselt	The Sweet Shop LA	Aug/Sept 09
Producer	Nurofen – Euro Sydney	The Sweet Shop	July 09
Producer	MTC – Moscow/NY City	TSS London/ Basaleyv's	June 09
Producer	Toshiba USA	The Sweet Shop LA	May 09
Producer	Anika Moa	Music Clip	April 09
Line Producer	Moro	Plaza Films	March '09
Producer	Freya's Bread	The Sweet Shop	Feb 09
Line Producer	Guinness	Knucklehead UK	Oct 08 – Jan 09
Producer	ASB Bank	Plaza Films	October 08
Producer	Green Party	The Sweet Shop	October 08
Producer	Redutil	The Sweet Shop	Aug/Sept 08
Producer	Dorito's	The Sweet Shop	June 08
Producer	Hahn Beer – Australia	The Sweet Shop	Feb/Mar '08
Producer	Wotif - Australia	The Sweet Shop	Feb '08
Prod Manager	20/20 Cricket – Australia	The Sweet Shop	Dec '08
Producer	VW – Spain	The Sweet Shop	Aug/Sep '07
Producer	Arrowhead Water – US	The Sweet Shop	July/Aug '07
Producer	Energy Australia	The Sweet Shop	June '07
Producer	Starship Foundation	The Sweet Shop	May '07
Producer	Tooheys – Australia	The Sweet Shop	Mar/Apr '07
Producer	Weyerhaeuser US Market	The Sweet Shop	Feb '07
Producer	'Listen' Belgium Govt	The Sweet Shop	Dec '06
Producer	Rexona for Argentina	The Sweet Shop	Dec '06
Producer	Cougar/GPY&R Melbourne	The Sweet Shop	Aug/Sep 06
Line Producer	ASB	Plaza Films	Aug 06
Producer	Sorbent/Clemenger Melbourne	The Sweet Shop	Apr/May 06
Line Producer	ASB	Plaza Films	Mar/Apr 06
Line Producer	Toyata	Plaza Films	Feb 06
Prod Manager	Sudafed	Film Construction	Jan '06
Line Producer	Toyota – Yaris	Plaza Films	Dec 05
Prod Manager	Xtra	Film Construction	Aug 05
Line Producer	NZ Post	Plaza	June/Jul 05
Prod Manager	Mitre 10 / Coke	Film Construction	May 05
Line Producer	Carlton 'Big Big Ad'	Plaza Films	Apr/May 05
Prod Manager	Pedigree UK	Flying Fish	Feb/Mar 05
Prod Manager	ALAC	Film Construction	Feb 05
Prod Manager	McDonalds	Film Construction	Jan 05
Line Producer	McDonalds	Film Con/Plum Prod	Dec 04
Prod Manager	Moritz	Film Construction	Nov 04
Line Producer	Sky TV	Plaza Films	Sept 04
Line Producer	ASB	Plaza Films	August 04
Line Producer	Telecom Xtra	Plaza Films	July 04
Prod Manager	Oscar Meyer 'Lunchables'	Sweet Shop	July 04
Line Producer	LL Bean	Plaza Films	June 04
Prod Manager	Noel Leeming	Flying Fish	May 04
Prod Manager	100% NZ Tourism	FF/Gregor Nicholas	Mar/Apr 04
Prod Manager	Vodafone	Film Construction	Feb 04
Prod Manager	Ford Australia	Sweet Shop	Jan 04
Line Producer	Speights	Plaza Films	Dec 03
Line Producer	Lotto	Plaza Films	Nov 03
Prod Manager	Oscar Mayer 'Lunchables'	Sweet Shop	Oct/Nov 03

Prod Manager	Jeep Brand	Batch/Minder Tony Kaye	Sep/Oct 03
Prod Manager	Hammer Hardware	Flying Start Pictures	Aug 03
Prod Manager	Sanitarium – Skippy Cornflakes	Film Construction	July 03
Prod Manager	TeachNZ	Film Construction	July 03
Line Producer	SKY TV	Plaza Films	July 03
Line Producer	AMI Insurance	Plaza Films	June 03
Prod Manager	Retirement Commission	Film Construction	June 03
Prod Manager	McDonald's 'Sarah's Choice'	Film Construction	June 03
Prod Manager	Sony – Handycam/Cybershot	8 Commercials	May 03
Prod Manager	ING	Marshall Arts	April 03
Line Producer	Steinlager	Plaza Films	March 03
Prod Manager	Molson Beer	Slater Films/ Cinelande	Feb-Mar 03
Line Producer	Woodbine Entertainment	Slater Films/Untitled	Feb 03
Prod Manager	Vodafone Australia	Film Construction	Jan 03
Prod Manager	Masterfoods	Film Construction	Dec 02
Prod Manager	Watties Spaghetti	Film Construction	Dec 02
Prod Manager	Telecom Santa	Film Construction	Dec 02
Line Producer	ASB – Goldstein	Plaza Films	Nov 02
Prod Manager	Korbel Champagne	Film Construction	Oct 02
Prod Manager	Vodafone Australia	Flying Fish	Sep 02
Prod Manager	Noel Leeming	Republic Films	Sep 02
Prod Manager	Telecom Xtra	Republic Films	Sep 02
Prod Manager	Canadian Tire	Slater Films/Untitled	Aug-Sep 02
Prod Manager	Nokia Phones	Slater Films/Film Graphics	July 02
Prod Manager	Labour Party Campaign	Flying Start Pictures	June 02
Line Producer	Lotto	Plaza Films	June 02
Line Producer	McDonald's – McCafe	Plaza Films	May 02
Line Producer	Speight's	Slater Films	March 02
Line Producer	Canadian Lotto	Slater Films/Industry Films	Feb 02
Line Producer	ASB	Slater Films	Feb 02
Line Producer	Firestone	Slater Films	Jan 02
Prod Manager	Royal Bank of Canada	Slater Films/Untitled	Nov –Dec 01
Prod Manager	LaBatt Beer	Slater Films/Industry Films	Oct 01
Prod Manager	Sprint Communications	Slater Films/Villains	Sept 01
Prod Manager	Sky TV	Slater Films/Independent	Aug 01
Prod Manager	KFC	Flying Start Pictures	Aug 01
Prod Manager	Clean Up NZ	The Girl	July 01
Prod Manager	Lotto	Flying Fish	July 01
Prod Manager	Fisher & Paykel	Spitfire	July 01