**Steve King**

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**15 Ethel Street, Kingsland, Auckland 1025**

**Skills**

Producer

Director

Assistant Director

Production Manager

Production Coordinator

Autocue Operator

**Career**

Just over 27 years ago I set up Video Promotions when I bought out the in-house video communications division I’d established for Repco (NZ) Ltd, taking it from a back-office VHS video department to one of the top corporate video production companies in New Zealand. My background in television before this was 3 years in the camera department at Perspective Video, and 1 year freelancing as a camera assistant and boom operator.

*“I have worked with Steve on a number of projects and I have found him to be very professional, detailed and thorough. I've never had to 'worry' when Steve is on the job. His work is always of a high quality.”*

- Phil Thompson, Managing Director, Edge Creative

In 2007 I joined Screentime to resurrect its non-broadcast production department- growing billings by 200% in the first 4 years while scripting, directing and producing every production. Since then I’ve frequently won national and international awards (see next page), and regularly submit my work for peer review in international video festivals.

*“I felt a huge sense of relief in handing over the brief to him knowing that he and the Screentime team would deliver for us on time and to a high standard. I wouldn't hesitate to recommend him for his calm professional manner and 'can do' attitude.”*

–Marie Hosking, Head of Communications, Air New Zealand

My reputation for cost-effective and efficient video production has even seen me producing in not just New Zealand but also Australia, Asia and the U.S. And my experience over the last 25+ years thousands of satisfied clients means I understand how to work efficiently and cost-effectively. Having produced regular (from quarterly thru to monthly) video magazines for corporate clients like The Warehouse, Westpac, Mighty River Power, Woolworths, and New Zealand Trade and Enterprise is also an asset in working on fast-turnaround production.

In 2013 I started Corporate Media NZ, specializing in corporate communications services for major corporations and already produce the majority of internal video production for Fletcher Building.

*“I have always found Steve and the team he led to be utterly professional and committed to shooting, editing and delivering the best possible quality outcome.   
I often tasked Steve to come up with creative but cost effective solutions and my expectations were always exceeded.”*–Suzy Clarkson, Corporate Affairs Manager, Fletcher Building.

My business**, Prompt Service**, NZ’s #1 autocue crew, and the first-call for autocue and prompting services to Auckland-based broadcasters and production companies, is now in its 15th year. In that time we’ve prompted everything from last-minute episodes of major TV series, to Bill Clinton, to the RWC2011.

*“Whenever TVNZ cannot provide a production with a suitable prompter system for an upcoming shoot, I always recommend Steve and his companies services for their suitable equipment, reliable service and willingness to meet changes to production schedules”*

- John Robertson, Production Operations Manager, TVNZ

**Crew Testimonials**

*“Steve is unrivaled as an Executive Producer.   
  
From planning new projects to final delivery, Steve always puts the clients’ needs first. Never happy to 'settle' Steve is always pushing boundaries of what can be achieved throughout the video production pipeline. His calm under pressure and ability to communicate ideas have always helped us deliver the highest quality projects on time.   
  
I'm grateful to have been able to work with him over the years and look forward to our next project together.”*

-Jeremy Masters, Editor, Tomorrowland, Top Shelf, Mediaworks NZ, thedownlowconcept.

*“Steve is the most organised producer/director of corporate productions that I have ever worked with.*

*He has the ability to target the aims of a client very clearly and execute what is possible within the budget provided. He is therefore prepared whilst shooting to clearly direct what is needed in a logical way to achieve material required for the final result.*

*His finished productions are polished achievements that reflect his planning, eye for detail and command of skilled production goals.”*

-Mike Westgate, Sound Recordist, [www.mikewestgatesound.co.nz](http://www.mikewestgatesound.co.nz)

*“Steve is a hugely experienced corporate producer and director with hundreds if not thousands of successful company profiles, EPK’s and promo videos under his belt.   
  
We have worked together on both creative, artistic productions which build an image for a company and videos which just purely give a message, but on every job Steve is professional and organised, shooting exactly what he needs to tell the story, no budget wasted, clients happy and staff entertained.   
  
He’s also an experienced talent director with a particular niche in getting the best out of presenters using a Tele Prompter.”*

-Richard Parsonson, DOP, [www.cinedesign.co.nz](http://www.cinedesign.co.nz)

*“I have worked for Steve on many shoots in Auckland and across New Zealand. He is a creative and experienced Director / Producer with an absolute understanding of the clients’ requirements and message.*

*All shoots are carried out with total professionalism and efficiency and a sense of humour. I recommend his services on any production.”*

-Jon Bowden, Lighting Cameraman, [www.nzshooter.com](http://www.nzshooter.com)

*“I've had the good fortune to work with Steve on many a shoot over the years in my capacity as a freelance sound recordist.*

*His shoots are always well organised and as a director he's very professional and great fun to work with.”*

-Peter Kraan, Sound Recordist

**Memberships**

NZ Film & Video Technicians’ Guild (AKL Committee)

International Television Association- International

**Recent Awards Recognition**Bronze: Sales & Marketing, 2014 People's Telly Award   
Gold: Sales & Marketing, 2014 MCA-I Media Fest.  
Gold: Sales & Marketing, 2014 MCA-I Media Fest.  
Silver: Internal Comms, 2013 MCA-I Media Fest.  
Silver: External Comms, 2013 MCA-I Media Fest.  
Bronze: External Comms, 2013 MCA-I Media Fest.  
Bronze "Stevie": Employee Comms, 2012 IBAs  
Bronze "Stevie": Magazine Format, 2012 IBAs  
Silver: Internal Comms, 2012 MCA-I Media Fest.  
Silver: Writing, 2012 MCA-I Media Fest.  
Gold: Sales & Marketing, 2011 MCA-I Media Fest.  
Stevie: Sales, 2010 IBA Awards  
Silver: PSA, 2010 MCA-I Media Fest.  
Silver: External Comms, 2010 MCA-I Media Fest.  
Stevie: Employee Comms, 2009 IBA Awards  
Stevie: Writing, 2009 IBA Awards  
Silver: Recruitment, 2009 Telly Awards  
Silver: Corporate Image, 2009 Telly Awards  
Bronze: Employee Comms, 2009 Telly Awards  
Bronze: Employee Comms, 2009 Telly Awards  
Bronze: Copywriting, 2009 Telly Awards  
Bronze: Use of Humour, 2009 Telly Awards  
Silver: Training/Educational, 2008 MCA-I Media Fest.

Due to the necessity for small crew on most corporate communication, being organized and careful planning are paramount. Not only have I scripted, coordinated, directed and produced thousands of corporate communications pieces but I’ve also been:

-Line Producer, E! Entertainment, 2002 NZ Fashion Week

-Production Manager and 1st AD, “The Journey”, 2003 48HR Film Challenge Winner,

-EPK Director, “Ice” mini-series, 2010, Power Productions.

**As a Director, AD, Line or Production Manager I offer in-depth understanding of most aspects of production**, from the brief, scripting, planning the strategy for completion of the project, and studio work, through to editing, different delivery medium, schmoozing clients, and much more.

I love systems and processes that make our job easier, and I love helping bring a project together.

In short, I make people, companies, and products- look good.