




# ALEXANDRE DE REUCK

 A.p.dereuck@gmail.com

 021 064 5735

 Kingsland, Auckland

## Personal statement

I'm a highly approachable and optimistic designer who thinks both practically and creatively. A role in the art dept in film is what I am looking for. I have experience within the art dept alongside two years of experience in various design roles which has kept me updated with the latest digital content creation technology and hands on practice.

## Software skills

- Adobe Photoshop
- Adobe In Design
- Adobe Illustrator
- Adobe Premier Pro
- SketchUp
- SketchUp Layout
- Rhino 5
- Blender
- Revit
- Grasshopper
- Solidworks
- Unreal Engine

## Education & qualifications

### Bachelor of Design in Spatial Design

2014 - 2016

Auckland University of Technology,  
▪ Minor in **Digital Fabrication**

### Secondary school education

2009 - 2013

Western Springs College, Auckland  
▪ NCEA level 1, 2, 3

## Work Experience

**Graphic Designer (Contractor)** 06/2021 - Present

Chaos Films

Working within the art department to design a variety of props and sets for a New Zealand TV series called Princess of Chaos. Work included:

- Designing brands, labels, signage, paperwork + more
- Fabricating props
- Producing work within strict deadlines

**Graphic Designer (Contractor)** 02/2021 - 06/2021

South Pacific Pictures

Working within the art department to design a variety of props and sets for a New Zealand TV series called Head High. Work included:

- Designing brands, labels, signage, vehical decal, paperwork + more
- Creative brainstorming
- Liaising with printing/manufacturing companies
- Fabricating props
- Producing work within strict deadlines

**Event Organiser/Director** 08/2020 - 10/2020

No Latency (Art Exhibition)

- Curation of entire event preparation, execution & pack down
- Budgeting
- Design & Build (Exhibition walls, light rigging, zine stand, bar, seating)
- Lighting design
- Client relations (Sponsorship, artists, DJs & contributors)
- Event promotion and marketing
- Exhibiting (Film photography)
- Attendee management (COVID 19)

**Spatial Designer (Contractor)** 09/2019 - 01/2020

Retail Dimension

Contracted to work on a variety of design projects with the multi-disciplinary team at RD. Work included:

- Attending client meetings
- Building relationships with clients and suppliers
- Sourcing materials
- Exploring sustainable solutions
- Mood boards
- Floor plans

**Overseas Experience** 02/2018 - 03/2019

Europe

- Hostel manager
- Hostel staff trainer
- Re-designed hostel layout and graphics
- Restaurant waiter
- Navigating new countries in a foreign language
- Adaptability and resourcefulness

**Architectural Assistant (Residential)** 09/2016 - 01/2018

Vitruvion

05/2020 - Present

- Attending client meetings
- Calculating design restraints.
- Creating a brief with clients
- Concept design
- Video content for marketing
- Graphic design
- Factory and sight construction of prefabricated buildings

## Interests & hobbies

I believe that it important to have activities outside my career. The hobbies I enjoy are listed below.

**Photography**

**Snowboarding**

**Skateboarding**

**Drums**

**Performing in a band**

**Keeping active**

**Scuba Diving, Licensed diver**

- Open water divers license
- Advanced divers license

**Trampolining**

- NZ Mens national & international trampolining team
- Competed in the Indo Pacific championships 2012, Australia
- Competed in national championships 2011 & 2012

## Referees

### South Pacific Pictures

Talor Wi Kohika  
Production designer

Wikohika@hotmail.com

### Retail Dimension

Guy Richards  
Creative director

Guy.Richards@retaildimension.co.nz  
021 642 142

### Vitruvion

Tonia Williams  
Architect

Toniaw@o4rsom.com

## Work Experience Continued...

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### Senior Staff Member

06/2014 - 12/2016

Burger Fuel Ponsonby

- Supervising
- Customer service
- Graveyard shifts

## Skills

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### People & communication

- Can work very well independently or in a collective
- Natural leader with confidence, professionalism and approachability
- Full of initiative and charisma
- Can speak to small or large groups confidently
- Great spoken & verbal skills

### Organizational skills

- Great time management skills
- Punctual
- Great problem solver that implements initiative
- I genuinely enjoy learning new things and welcome challenges
- I take pride in my work and execute it at an exceptional level