

# POPPY SERANO

Freelance Designer & Art Director  
BDes, Dip Graphics Design

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## CONTACT



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0273021678



oandpworks.com

I am a self motivated, diligent worker with confidence in my ability to work hard that has seen me reach great milestones. I thrive in a team working environment, with strong communicative skills, able to listen and respond with presence and empathy. I believe in the importance of building strong, working relationships. I am approachable and open so able to work flexibly to balance the needs and demands of a work environment.

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## SKILLS / CAPABILITIES

- Full Drivers Licence
- Proficient in Microsoft Word, Excel and Powerpoint.
- Experiences in Script Breakdown
- Proficient in Adobe Photoshop, InDesign and Illustrator
- Basic Video Editing skills in iMovie, Premiere Pro or Final Cut Pro
- Experienced in working with Vinyl Decals and Screen Printing.
- Competent with power tools and laser-cutting.
- Clothing pattern alterations, sewing and overlocking.

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## EDUCATION

2006 NATCOLL DESIGN TECHNOLOGY  
2007 Diploma in Computer Graphics Design

2012 BACHELOR OF DESIGN FOR STAGE & SCREEN  
2014 Toi Whakaari: New Zealand Drama School

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## EXPERIENCE

### FREELANCE

#### *Film Production*

*Present 20/10/2018 - Present*

2015 Various positions within film productions ranging from Production Designing, Art Coordination, Art Direction, Costume Design and Costume Standby, Production running, On Set PA and Cast Driving.

### FREELANCE

#### *Designer / Creative*

*Present 03/02/2013 - Present*

2013 Working on projects spanning live art, dance and theatre. 2016 recipient of Wellington Theatre Award for Set Designer of the year and 2017 nomination Wellington Theatre Award for Overall Design. An all rounder design ability, capable of working in varying scales of set, costume, props and AV design.

### FREELANCE

#### *Dressing room coordination*

*Present 01/10/2018 - Present*

2018 Interpreting riders for touring acts. Coordinating large scale bookings with local suppliers. Recruiting local crew to set up dressing rooms and tour management offices on behalf of international touring groups. Recent tours include Guns and Roses at Sky Stadium, Queen with Adam Lambert at Sky Stadium and Mt Smart Stadium and Elton John at Mt Smart Stadium.

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## RECENT NOTABLE PROJECTS

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- TIMEBANDITS**  
2022 Stonehenge, Paramount, Apple TV+
- 2023 *Cast Driver, On Set Cast PA*  
*Television Series*
- UNTOLD TALES OF TUTEREMOANA**  
2022 *Sweetshop & Green*  
*Production Runner and Cast Driver.*  
*Anthology television series.*
- JONO & BEN: GOOD SPORTS**  
2022 TVNZ  
*Production Runner.*  
*Television series.*
- INKED-WEB SERIES**  
2021 NZ / Sky Prime Television  
*Production Designer.*  
*Special Feature - Television*
- SIS - TELEVISION SPECIAL**  
2020 *Culture Factory / Comedy Central SKY*  
*Production Designer*  
*Television Series*
- HOT MOTHER-SHORT FILM**  
2020 *Paper Road Productions. Directed by Lucy Knox*  
*On set Art Assist during 2019 Location shoot alongside Art*  
*Director Leigh Stockton.*
- LIFE IS EASY-TV WEBSERIES**  
2019 *Us People Productions - TVNZ*  
*Production Designer*  
*Webseries*
- THE BASEMENT-TV WEBSERIES**  
2019 *Great Southern Television*  
*Wardrobe Supervisor*  
*Television Series*
- ATAMIRA - DANCE THEATRE**  
2017 *Atamira Dance Company*  
*Choreographed by Kelly Nash*  
*Set and Costume Design*
- DUST PILGRIM - THEATRE**  
2017 *Red Leap Theatre Company*  
*Q Theatre Loft Premiere and National Tour*  
*Award Winning Set Design*

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## RECOGNITION

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- AUCKLAND FRINGE AWARDS**  
*2019 Best Contemporary/Live Art Performance*  
Overall production of 2019 Basement Fringe season of 'Boss of an Office' Co-produced with Olivia Mahood.
- AUCKLAND FRINGE AWARDS**  
*2019 Best Production Design*  
Production design for 'Boss of an office'. Award shared with Dance Company Movement of the Human.
- WELLINGTON THEATRE AWARDS**  
*2017 Nomination Overall Design Award*  
The overall design for Barbarian Production's *Soft'n'Hard* 2017 Bats Season
- WELLINGTON THEATRE AWARDS**  
*2016 Recipient for Set Designer of the Year*  
Set design of Red Leap Theatre's *Dust Pilgrim* 2015 Premiere and 2016 National Tour

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## REFERENCES

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Contact details available upon request

**PRODUCERS**  
Ruby Reihana  
Evie MacKay  
Kate Elliot  
Samantha Dutton  
Belinda Davie  
Pip Gillings

**AD's**  
Sarah Bicknell  
Guy Campbell  
Joe Nolan

**TB TRANSPORT COORDINATOR**  
Jane Gray

**TB CAST COORDINATOR**  
Amanda Sullivan