

Peter Mayo

Freelance Producer

Film Company Producer / Agency Integrated Producer /
Line Producer / Production Manager / Facilities & Location Manager



*There's always a new challenge and solving the
challenge is what keeps it interesting.*

• SKILLS

Experience in all tiers of production – including drama, reality, documentary, TVC's, social content, VR/AR installations, and live events, as well as stills and radio.
Smart scoping of projects via thorough script and concept analysis
Ability to build strong relationships with internal and external stakeholders. Hold valuable and responsive industry contacts
Production management including budgeting & scheduling with attention to both creative goals and fiscal outcomes
Casting - talent fees negotiation, talent contracting, casting director
Locations & Facilities - scouting, managing and contracting.
Post-production, VFX and animation supervision
Music supervision - licensing, commissioning, contracting. Audio post supervision. Radio.

High level of technical knowledge (background in cinematography)
Aware of Health & Safety & Covid protocols.

• WORK Position: Film Company Producer - unless stated otherwise (Key: P: = Production Company D: = Director A: = Agency)

2022 /2023

ONE OF US IS LYING – US TV Drama Series. (Strike Manager) P: NBC Universal. Production Executive (LA): Josh Laolagi
CHIEF OF WAR – US TV Drama Series. (Studio & Facilities Manager) P: Fifth Season / Apple. Line Producer: Annie Weston
ONE OF US IS LYING – US TV Drama Series. (Facilities and Covid Manager) P: NBC Universal. Executive Producer: Bill Johnson.
Line Producer: Honor Byrne

2021

ONE OF US IS LYING – US TV Drama Series. (Production Manager – Prep, Facilities & Covid Manager) P: NBC Universal.
Executive Producer: Bill Johnson. Line Producer: Liz DiFiore
GIVE US A CLUE – Game Show (Covid Manager) P: Imagination TV / Darryl McEwan
FIRST GAS – TVCs (Casting Producer) P: Augusto
HYUNDAI – Life Unlocked, Part Two – International Content. P: Clockwork Films D: Matt Eastwood Agency: CNN Creative

2012 - 2020

APEC – Handover film (Footage Rights Manager) P: Waitemata Films D: Mike Oldershaw A: The Enthusiasts
TOURISM NEW ZEALAND - Business Events Campaign P: Nimble D: Matt Holmes A: Special Group.
INTERISLANDER KIWIRAIL – Great Journeys – TVC P: Clockwork Films D: Matt Eastwood A: DDB
HYUNDAI – Life Unlocked – International Content P: Clockwork Films D: Matt Eastwood A: CNN Creative
TOURISM NEW ZEALAND - Japan Market Film (Director/Producer) A: Special Group
TOURISM NEW ZEALAND – Message from New Zealand – Trade Films (Director/Producer) A: Special Group
COMMERCE COMMISSION Cartels – TVC (Agency Producer) A: Rainger & Rolfe
GOODMAN FIELDER Freya's Bread – TVC & Social Campaign P: Clockwork Films A: The Enthusiasts
TAB Rugby World Cup - TVC & Social Campaign P: Clockwork Films. A: Hello
TOURISM NEW ZEALAND – GMW - Trade Films (Director/Field Producer) A: Special Group
TOURISM NEW ZEALAND – Good Morning World – 1/365 days & others. P: Nimble D: Tony Bradbourne A: Special Group
AUDI AUSTRALIA – Content for A3 Launch (Production Manager) P: Clockwork Films
HEALTHIERIES Brand and Product TVC Campaign (Agency Producer) P: Film Construction D: Perry Bradley A: Rainger & Rolfe
SOLARCITY Guardians Of The Land – Brand video (Agency Producer) P: Film Construction D: Perry Bradley A: Rainger & Rolfe
TOURISM NEW ZEALAND Tiaki / Responsible Camping – Online Content (Producer, Casting, Locations, 1st AD) A: Contagion
AA SMARTFUEL Radio campaign (Agency Producer) A: Rainger & Rolfe
BP / WISHBONE Food shoot for Instore video wall content A: Rainger & Rolfe.
OCEANIA HEALTHCARE I Love Music - Brand Campaign (Agency Producer) P: Film Construction D: Perry Bradley A: Rainger & Rolfe
ASB BANK. Business Banking – Brand Stills and testimonial videos A: True
RECKITT BENCKISER NUROMOL – Faking It. Brand TVC's D: Perry Bradley A: Contagion
ASSA ABLOY - Yale – Online Content D: Karen Mackenzie A: Running With Scissors
PAPER PLUS - Retail TVC. A: Contagion.
BOBUX SHOES – First Steps – Content D: Karen Mackenzie A: Running With Scissors
HOLDEN Commodore - Tourer Launch Campaign. Brand TVC & Stills Campaign (Agency Producer) P: Exit Fims A: Special Group
AUCKLAND AIRPORT. MRM - Online Content and Stills Campaign D: Matt Holmes A: Special Group
AA HOME RESPONSE. Launch Campaign A: Rainger & Rolfe **Winner TVNZ Supreme Marketing Award 2018**
OCEANIA HEALTHCARE. Kitten - Brand TVC Campaign (Agency Producer) P: Film Construction. D: Perry Bradley A: Rainger & Rolfe
UNIVERSITY OF OTAGO - Online Video Content (Producer/Director) A: Rainger & Rolfe
AA SMARTFUEL - Yes! – Facebook and TVC. (Agency Producer, Producer, Director, DOP) A: Rainger & Rolfe
REBEL SPORT 2016 TV Campaign – 9 x TVCs. D: Sigi Spath A: Ogilvy
HOLDEN January Fast Start – Retail TVCs D: Perry Bradley A: Special Group

ASSA ABLOY Yale – Where's The Key – Brand TVC. (Director/Producer) A: Running With Scissors
 BAYLEYS REAL ESTATE Online Content (Producer, Locations) P: Film Construction. A: ICG
 IBM – WATSON. Worldwide Brand TVC. (NZ Line Producer) P: Pytka Productions / Film Construction D: Joe Pytka. A: Ogilvy NYC
 HYUNDAI TVC. P: Film Construction. A: Shine
 HOLDEN Trailblazer. Brand TV. P: Film Construction. D: Perry Bradley. A: Special Group
 CAVALIER BREMWORTH. Animated TVC. A: Federation (Agency Producer)
 VOLVO. TVC. A: Federation (Agency Producer)
 JAMES HARDIE. Animation and Live Action TVC. A: Federation Creative: Matt Campbell (Agency Producer)
 AIR NEW ZEALAND. Go Beyond. New CEO Hearts & Minds internal campaign. Agency: FCB
 THE WAREHOUSE. The Challenge – TVC's. PC: Sunday Punch. Directors: The Down Low Project. Agency: DDB
 HEALTH PROMOTION AGENCY. Cool Dad – TVC. PC: Sunday Punch. A: FCB
 ELECTRICITY AUTHORITY. What's My Number. Infomercial. A: FCB
 VODAFONE. SuperNet. Business Portal. Samsung. James Rolleston. Online Content. A: FCB. Director: Karen Mackenzie
 NZ BREAST CANCER FOUNDATION. Appeal Video. Director: Karen Mackenzie
 FISHER & PAYKEL – China Sales Videos.
 ZEITGEIST PRODUCTIONS. TV Programme Development
 HOWORTH / WPP / SANITARIUM. Online Content.
 PANSTONE CHINA. Company Development.
 BMW-MINI/SPCA. Driving Dogs on Campbell Live. Agency: FCB (Live To Air component only)

• LONGER TERM POSITIONS

2018 HEAD OF TV (Cover) - SPECIAL GROUP

2016 EXECUTIVE PRODUCER CULTURE @ OGILVY

Social Media and Video Production. Worked with clients including: Department Of Corrections, Constellation Wines, Rebel Sport, Coca-Cola Amatil–Powerade, Pernod Ricard–Church Road, Briscoes, KFC

2014 - 2016 EXECUTIVE PRODUCER WAXEYE <https://waxeye.co.nz>

Working across Live-action, Animation & Virtual Reality projects. Clients included: Chorus; Lotto, SkyTV, Flip / DDB; PaknSave, Paper Plus / FCB; Meridian, Jetstar / Barnes Catmur; Air New Zealand; Methven, Spark / Assignment; Thinkbone; Waste Management; Virbac

2012 – 2013 SENIOR PRODUCER FLYING FISH <https://flyingfish.nz>

Produced for James Solomon & various other directors.

Clients included: Sanitarium, Skinny, Saatchi & Saatchi; Ezibuy, Moore Rainger; Aspen-Cool Charm, Raydar; Fonterra

2006 – 2012 SENIOR PRODUCER TOYBOX / FLYING START <https://www.toybox.co.nz>

Worked with many different clients and most agencies in Auckland.

• Allpress Espresso Story: **Winner, 2008 World Gold Medal New York Festivals**

2006 NZ LINE PRODUCER PRODIGY

NOVARTIS. Lamasil - Go On. Worldwide Brand TVC. Director: Tina Bull. A: Grey, New York

2003 – 2005 PRODUCER FLYING FISH

Clients included: New World / FCB; Telecom / Saatchi & Saatchi; ANZ, Caltex, MSA, Massey / Y&R; EQC/ M&C Saatchi; Holden, Viagra / Meares Taine; Labour Party / Assignment

2002- 2003 EXECUTIVE PRODUCER / OWNER ROOM 8

Clients included: GSK-Macleans / Grey; The Rock / DDB; Warm-Up Floors; Mercury, Hallensteins / Publicis Mojo

1981 - 2002 DOP & CAMERA OPERATOR

Shot numerous primetime TV documentaries and current affairs programmes and operated on dramas including City Life and Lawless. Owned my own camera and lighting equipment hire company. Also full-time employee at TVNZ and TV3 Network.

• PERSONAL

I'm an Aucklander living in Ponsonby with my partner. We enjoy spending time with our adult children, gardening, sailing, concerts and of course movies and TV. Each year we like to go camping at one of Northland's beautiful beaches and tackle a big walk or challenging bike trail. Also love jumping on a plane to somewhere new and exotic.

• REFERENCES

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