



## Shiana 'Sheshe' Weir

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Lower Hutt / Wellington based - willing to travel for full rate

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**Referees:** details available on request. Producers / Directors / Clients

Position/Title: **Costume Buyer & Assistant - TV Series**  
Production: 'Red Rocks' - TV Series based on NZ Author Rachael King's fantasy novel  
Production Company: Libertine Pictures Limited  
HOD: Gaby Stevenson  
Production Date: May - Aug 2024  
Release Date: 2025 on SkyTV (NZ) & BYUtv (USA), and Rest-of world via Wild Brain Distribution  
Responsibilities: Costume Buyer  
Costume Assistant (to Lead Designer - Gaby Stevenson)  
Costume Standby Assistant (to Thema Bennett)

Position/Title: **HOD Wardrobe Designer - Short Film**  
Production: 'A Very Good Boy' by Samuel Te Kani as part of 'A Wave In The Ocean' project - by Jane Campion x Netflix  
Production Company: For the Love of Productions  
Standby: Amy McLennan  
Production Date: June 2024  
Release Date: TBC  
Responsibilities: Costume Design & Costume Buyer for 4 x cast.

Position/Title: **HOD Wardrobe Designer & Art Department / Standby - Commercial**  
Advertising Agency: VML Wellington  
Client: Hutt City Council  
Media type: Stills for Posters / Online / Bus  
Production Date: June 2024  
Release Date: August 2024  
Responsibilities: Wardrobe: 90% Wardrobe sourced secondhand for 4 x Talent. And Styled Lilly Loudmouth's own pieces.  
Art Department: prop & set dressing sourcing & styling

Position/Title: **HOD Wardrobe Designer & Art Department / Standby - Commercial**  
Advertising Agency: Reason Wellington  
Client: Consumer NZ / Powerswitch  
Producer: Ashleigh Roworth at Breakout Room  
Director / Creative / Camera (man of all the hats): Matt Eastwood  
Creative: Madison Trevella  
Wardrobe & Art Assistant: CJ Carson  
Media type: TV & Online Commercial - Launch of a new Consumer product ' POWERSWITCH'  
Production Date: March 2024  
Release Date: April 2024  
Responsibilities: Sourcing Wardrobe for 6 setups. 3 x cast. Styling & Standby  
Art Department: Sourcing set-dressing for 3 scenes.  
Wardrobe & set dressing all sourced secondhand.

Position/Title: **HOD HMUA & Wardrobe Designer / Standby - Commercial**  
Company: Honeymoon Film NZ  
Production Company: Honeymoon Film NZ  
Advertising Agency: Clemenger BBDO  
Client: Wellington NZ  
Filming Date: February 2024  
Release Date: tbc 2024  
Responsibilities: *HOD HMUA & HOD Wardrobe Design, Sourcing & Standby on location for TV Commercial & Online media*

- Wardrobe sourcing for 2 main Cast + extras
- Creative input regarding Wardrobe Design and effects on script
- Wardrobe sourced 90% secondhand
- Custom built dress & customised other items
- On location Hair & Makeup
- Shot over 2 x 12 hour days

Position/Title: **HOD Wardrobe Designer / Supervisor - Commercial**  
Production Company: James Media (Producer: James Manttan)  
Advertising Agency: Special Ad Services,  
Client: Bluebridge Cook Strait Ferries  
Filming Date: October 2023  
Release Date: November 2023  
Responsibilities: *Wardrobe Design, Sourcing & Standby on location for TV Commercial & Online media*

- Wardrobe for 23 Cast - mix of adults & children
- Wardrobe sourced 90% secondhand
- 12 day lead time between Start date & cast final fittings
- 2.5 Day shoot on location - Conmarra Ferry during two sailings & land based filming
- Management of direct report/ P.A. - Ash Kelliher

Position/Title: **HOD Wardrobe Designer / Buyer - Commercial**  
Production Company: Wrestler  
Producer: Kate Goodwin  
Client: RealNZ  
Contract Date: September 2023  
Release Date: November 2023  
Responsibilities: *Wardrobe Design, Sourcing for TV Commercial & Online media*  
- Wardrobe sourcing & pre-shoot styling for a male/female couple for film & print advertisement for REALNZ - a Tourism company based out of Queenstown.  
- Filmed on location in Doubtful Sound (did not travel to set due to agency budget restrictions, so unable to supervise for filming).

Position/Title: **HOD Wardrobe Designer / Standby - Short Film**  
Production Company: Westmark Productions (Producer: Mark Westerby)  
Client: Panasonic LUMIX - FlowState Project 'The Watch'  
- Creator & Director: Hiroki Kamada  
- Producers: Mark Westerby & Celia Jaspers  
Contract Date: March 2023  
Release Date: May 2023  
Responsibilities: *Wardrobe Design, Sourcing & Standby for Short Film*  
- Wardrobe sourcing for three timelines - 90's, early 2000's, Current day. Cast of 9 + extras.  
- 4 days lead time for sourcing

Position/Title: **HOD Wardrobe Designer / Standby - Short Film**  
Company: Contracted by Scorpio Productions (Producer: Celia Jaspers)  
Contract Date: October 2022  
Release Date: June 2023  
Production Company: Scorpio Productions - Celia Jaspers  
Writer & Director: Celia Jaspers  
Responsibilities: *Wardrobe Design, Sourcing & Supervision for Short Film 'The Polycees'*  
- Wardrobe sourcing for 6 cast. Creating custom jacket for main Child actor  
- Credited as: Shiana 'Sheshe' Weir

Position/Title: **Fashion Stylist - Editorial**  
Company: Olivia Melhop Photography  
Shoot Date: October 2023  
Release Date: December 2023  
Responsibilities: *Wardrobe Design, Sourcing & Supervisor on location for Editorial Shoot*  
- Sourcing garments & accessories from 10 individual NZ Designers & Stores  
- Sourcing of vintage garments & accessories  
- Styling  
- On-location clothing management & Styling at The Milk Station, Otaki

Position/Title: **Business Owner/Personal Sustainable Stylist / Wardrobe for Film & Advertising**  
Company: Sheshe Styled This  
Start Date: March 2019  
End Date: Current  
Responsibilities: *Styling*

- Personal Styling
- Colour analysis
- Body shape analysis
- Wardrobe Edits
- Organising storage to work best for the Client's space and collection
- Personal Shopping / Custom Sourcing

*Wardrobe for Film & Advertising*

- Character concept & inspiration board development
- Sourcing (mostly secondhand) wardrobe items (Cast of 4 - 6 characters, multiple timelines)
- Fittings & Alterations - out-sourcing Contract sewing work
- Customising of existing items
- Arranging Appro / Rentals for extra items
- Working with Local brands and stores to borrow items for shoots
- On location Standby styling and continuity management

*Design/Promotional*

- Graphic Design
- Social media content development and promotion (Facebook, Instagram, and e-newsletters)
- Advertising material
- E-newsletters sent to clients
- Website maintenance and editing of products, copy writing
- Online store management
- Product design & Patternmaking for Upcycled items

*Procurement / Stock Management*

- Stock management and dispatch
- Lifting heavy boxes, clothing racks & display units - efficient transport packing & solutions
- Market product selection, organising and display
- Consignment Client management of stock, sales & payments
- Custom sourcing secondhand items based on client measurements & wish list. (this involves measuring every part of a secondhand garment to assess fit and suitability of fabrication for the brief)
- Repairing, washing & stain removal of secondhand items
- Refurbishment of leather goods - footwear, handbags & Vintage leather jackets - including custom colour mixing & application
- Alterations to garments
- Assessing items for suitability for resale - including research of styles, brands, manufacturing & market value

*General*

- Xero accounting - invoicing, accounts reconciliation
- Stocktakes
- Networking
- Sales

## Education/Qualifications

Institution: London College of Style  
Qualifications: Personal Styling Diploma  
Completed: 2020

Institution: Massey University, Wellington Campus  
Qualifications: Bachelor of Design (Fashion Major / Textile Minor)  
Completed: 2005 with Honours

Institution: Wanganui Collegiate School  
Qualifications: Bursary  
Completed: 2001

Other: Professional Development courses via LinkedIn & CEC WHS

## Other relevant roles. Full Employment History available on request.

Position/Title: **Volunteer**  
Company: Dress for Success  
Start Date: February 2021  
End Date: June 2023  
Responsibilities:

- Stylist training presentations for Dress for Success
- Keynote speaking role for fundraising event for Dress for Success
- Graphic design for new logo for 'Dressed' store in Lower Hutt & Wellington store 'Dressed on The Terrace'
- Styling Clients in appropriate outfits for the job / meetings they are applying for / attending
- Pop-up shop layout planning and setup

Position/Title: **Business Owner/Designer**  
Company: Jaune Apparel Limited (t/a Mardle)  
Start Date: August 2008  
End Date: May 2015  
Responsibilities: *Design/Promotional*

- Social media content development and promotion (Facebook, Instagram, e-newsletters and Blog)
- Connecting with key media/bloggers to promote brand
- Advertising material
- E-newsletters sent to clients
- Website maintenance and editing
- Online store management
- Product design
- Pattern making
- Sample sewing
- Alterations

*Stock Management*

- Stock management and dispatch
- Ordering and planning with Manufacturers/Suppliers
- Relationship management of Stockists
- Stock management and invoicing for 'Sale Or Return' stock at multiple stockists

*Financial*

- Financial planning
- Budgeting and monitoring
- Invoice payments
- Invoice generation and reconciliation

#### *Event management*

- Fashion shows
- Pop up stores
- Media hosting
- Wholesale buyer viewings
- Liaising with 3-4 other designers/brands to sell the vision of each event, meet expectations etc.
- Catering
- Media packs
- Bringing sponsors on board
- Logistics
- Product presentation
- Relationship building with key media, bloggers and celebrities

#### *Management*

- Internship planning and small project management